

The background of the advertisement is a scenic landscape featuring a winding river, a suspension bridge, and a hot air balloon. The Marlboro Unlimited logo is prominently displayed in the top left corner.

**UNLIMITED**

Marlboro Unlimited  
Attention: Sweepstakes  
Dept. 400  
1251 Main Street  
Rumney, NH 03240-0700

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### The Marlboro Unlimited.

You've heard about it. You've read about it. And now it's time to Get on Board.

**THE TRIP.** 20 state-of-the-art rail cars designed, built and outfitted exclusively for Marlboro smokers. 180 deluxe staterooms. A gourmet chef. 2 dining cars. A spa car. And observatory cars built to show you the places you've never seen before.

**THE TRIP.** For your chance to win it, just sit up and enjoy the scenery from below and send it in. 2,000 smokers and 2,000 guests will board the train every September for 5 days and 5 nights through a land that knows no limits.

**THE GAME.** You may not win the trip but you can still get the Best. There's nothing game, nothing like that. Each day will be taken up with games you may and more. 30 new games in all. You'll find them in the special 1994 Marlboro Unlimited Catalog Calendar every weekend. Just get the catalog and get the Game.

Be sure to take advantage of the coupons and the bonus rules certificate to get the whole and get the best. One for each Marlboro Unlimited Miles Buyer. It helps track all your miles. And pass along the Better-A-Friend card to let a friend know about these Marlboro offers.

The Marlboro Unlimited The Train. The Trip. The Best. Get on Board.

# ENTER NOW.

Up to 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.  
11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.  
17 mg nicotine av. per cigarette by FTC method.



SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

**MARLBORO UNLIMITED OFFICIAL SWEEPSTAKES ENTRY FORM**

Great game to spend 20 years  
in the best of company brands.